

Neglect of Conservation Issues On News Coverage Of Songbirds Protection In Indonesia

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ABSTRACT: The Indonesian government through the Ministry of Environment and Forestry has revised the Presidential Regulation No. 7 of 1999 into the Ministerial Regulation No. 20 of 2018 concerning the Protection of Plants and Wildlife. However, this new regulation has caused controversy, because it was opposed by caretakers, breeders, and bird traders who are members of a songbird hobbyist community called Kicau Mania Community. Although the purpose of this new regulation aims to protect Indonesia's endemic birds from becoming extinct due to widespread hunting in Indonesia, members of the community states that this new regulation will hinder and affect their livelihood. Using Robert Entmann's framing model, this research aims to identify and analyze how 8 Indonesian media construct this issue. The results of the research showed that 8 Indonesian media has framed the news of this controversy without understanding the animal protection policy, resulting in an unbalanced reporting in favor of breeders and birdwatchers. This has also resulted in the struggle to preserve Indonesia's endemic birds more difficult. By using the concept of environmental journalism, this research recommendation shows the need to provide journalists with an understanding of the importance of conservation and demand journalists to gather information from other sources who are not from the bird trading industry.

Keywords: Environmental Journalism, Mass Media, Conservation, Songbirds, Framing Analysis

1. Introduction

Indonesia is a large archipelago nation, home to some of the highest levels of biological diversity. Mongabay, an international mass media outlet that focuses on the environment has placed Indonesia's biodiversity ranked third after Brazil and Columbia.[1] This condition places Indonesia as an important country in terms of life on earth. There are many natural benefits that the earth can obtain with this biodiversity. Indonesia is blessed with extraordinary wealth, but also provides a challenge in preserving it. In Indonesia, the hobby of raising animals, especially birds, has developed into a large industry because raising birds is a culture in Javanese cultural history.[2] Initially, it begins with birds being hunted, and ultimately strung and caged to hear their voices. Over time, the ability of birds to sing began to develop into a competition. Most birds that are used to compete are taken from their habitats and then trained using companion birds. The high intensity of bird competitions has generated an increase in demand for competition songbirds. Unfortunately, this demand cannot be fulfilled by bird breeders, resulting in higher hunting rates. This is worrying, because it can cause the birds in nature to become extinct. Concerns about the extinction of species in Indonesia, has prompted the government to form rules for the protection of certain species of animals and plants through the Government Regulation No. 7 of 1999.

This regulation was then revised through the Minister of Environment and Forestry Regulation in 2018, through the Ministerial Regulation No. 20 / MENLHK / SETJEN / KUM.1 / 6/2018 concerning Types of Plants and Protected Animals. Within this regulation, the number of protected plants and animals increases. The Ministerial Regulation No.20 was distributed through a press release from the Ministry of Environment and Forestry. And it soon became a debate because it was rejected by the Kicau Mania Community.[3] This regulation states that there are 921 plants and animals that fall into the protected category. Out of the total amount, 562 or almost 61% are birds.[4] The commotion from the Kicau Mania Community was a result of the fact that among the 562 birds were Murai Batu (*Copsychus malabaricus*), Cucak Rowo (*Pycnonotus zeylanicus*), Jalak Suren (*Graupica Jalla*), Anis Kembang (*Zoothera interpres*), Kacer (*Copsychus saularis*) written in the list of protected animals. This frightened them, because it was rumored that people who kept the birds were more likely to be subjected to crime. The Kicau Mania Community has even conducted regular demonstrations to the Natural Resources and Ecosystem Conservation Center in various regions. The Ministerial Regulation No.20 controversy was also covered by the mass media. A large amount of mainstream media in Indonesia are reporting on this issue. The following is a table related to news coverage on the controversy over the rules of songbirds in Indonesia in August 2018

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Table 1. Number of reports on the rules of songbirds in the mainstream mass media in Indonesia

No.	Mass Media	Total of news coverage on songbirds regulation in Indonesia
1.	https://news.detik.com	6
2.	www.cmindonesia.com	2
3.	https://www.mongabay.co.id	2
4.	http://tribunnews.com	3
5.	www.inews.id	2
6.	Sindonews.com	2
7.	http://www.lampost.co	1
8.	https://www.voaindonesia.com	1

2. Literature Review

Previous research on songbird breeding is mostly carried out by researchers involved in the world of animal husbandry, biology and agriculture. The research conducted by Supriyadi, et.al in 2006 and 2007 entitled "Socio -Ecological and Socio-Cultural Analysis of Songbirds in Two Cities in Indonesia: Examples from Surabaya and Yogyakarta" explain the pattern of songbird caretaking from an ethnic, gender and socio-economic perspective people on the island of Java in raising songbirds.[2] Another study conducted by Wahyu Widodo in 2015 revealed the abundance of bird species in the Telaga Bodas Nature Reserve which is located between Garut Regency and Tasikmalaya District. In this study, researchers have given concern regarding the loss of bird habitat in the area caused by forest conversion and hunting.[5] Moreover, the research of Ardi Muhammad Arsyad in 2017 entitled Identification of Public Awareness on Conservation and Bird Rehabilitation explains the indifference of bird traders to the importance of conservation. By using interviews, observation, and field notes, this study produced recommendations that the government provide correct and more serious outreach to market traders regarding protected birds along with the risk of penalties received if violating regulations.[6] However from the various studies, there has been no research on the issue of songbirds seen from the perspective of mass media. This research is important because it is related to the way people think. Mass media has an impact on changes in audience behavior. Research conducted by Xiaohua Wu and Xigen Li entitled Effects of Mass Media Exposure and Social Network Site Involvement on Risk Perception of Precautionary Behavior Toward Haze Issues in China in 2017 explained that personal risk perception has a stronger effect on precautionary behavior than social risk perception. Personal risk perception as a mediator of the impacts on precautionary conduct of mass media and SNS

participation shows its critical position in the process. While exposure to mass media and participation in SNS both affect precautionary behaviour, the function of private perception of danger in mediating this impact is not insignificant. Personal perception of danger in the event of mass media exposure fully mediates its impact on precautionary behaviour.[7] Awareness of environmental conservation needs to be improved. The media's lack of understanding of conservation causes the media to often ignore sources from environmental activists. Research conducted in Africa by Jaquelyne Crystal Kwenda on Environmental Ngos As News Sources: A Sociological Approach To The Study Of Environmental Journalism In South Africa in 2013, concluded that the media often took sources from parties who had political and social impacts, but seldom take news sources from non-governmental organizations involved in environmental issues.[8] Meanwhile, in a scientific article entitled Environmental Journalism: A Content Analytical Study of Omani Newspaper Coverage of Environmental Issues, Abbas and Ogadima, recommends that the media plays a huge role in sustaining the environment through its coverage of the environment. It is strongly believed that through its environmental coverage, the press plays an enormous part in sustaining the environment. The media is highly thought to be the main source through which the public gets data on environmental issues. The role of teaching, informing, convincing and mobilizing the public about environmental problems therefore rests with the media.[9]

3. Research Method

This study uses framing analysis with the Robert M. Entmann model. Framing analysis can be used to find out how reality is constructed by the media. In what ways and techniques are events emphasized and highlighted.[10] Is there a part in the news that is omitted, missed, or even hidden in the news regarding how the media identifies problems, media awareness, moral values, and solutions offered by the Indonesia media related to songbird regulation. This kind of analysis naturally shifts the paradigm in quantitative content research (content analysis). Simply put, framing analysis can be described as an analysis to find out how reality (events, actors, groups, etc) is framed by the media. The framing is of course through the construction process. Social reality is interpreted and constructed with certain meanings. Events in the context of framing analysis are understood by certain forms that produce media coverage on certain sides or interviews with certain people.[10] All these elements are not only part of technical journalism, but indicate how the event is interpreted and displayed. How the media understand and interpret reality, and in what way reality is signified, this is the center of attention of framing analysis. Practically, it is used to see how certain aspects are highlighted or emphasized by the media. Emphasizing on certain aspects must be considered because it will generate only several parts to become more meaningful, become more memorable, and more touching in the minds of the audience. It is also followed by other consequences, which causes the reader to forget other aspects that can be far more meaningful and

useful in describing reality. In his book entitled Making News, Tuchman said that "news is the world." It indicates that with news we can know things that are happening in the world. But to see it depends on which 'window' we choose.[11]

Table 2. News Coverage of Songbirds Regulation in Indonesia

No	Media Outlet	Date	News Title
1	https://news.detik.com	Tuesday, 14 August 2018	Reject LHK Ministerial Regulation, Alliance of Kicau Mania Storms BKSDA Office in Yogya
		Tuesday, 14 August 2018	Bird Enthusiasts Community in Semarang Insists LHK Ministerial Regulation Revision
		Tuesday, 14 August 2018	Songbirds Hobbyist in Klaten and Sragen Refuse LHK Ministerial Regulation
		Wednesday, 15 August 2018	Ocean Bird Part of Protected Animals, Kicau Mania Protest
		Wednesday, 15 August 2018	LHK Ministerial Regulation Issued, Bird Traders in Yogyakarta Are Restless
		Thursday, 16 August 2018	KLHK Denies Issue of Punishing Breeders and Keepers of Ocean Bird
2	https://www.cnnindonesia.com	Tuesday, 14 August 2018	Kicau Mania Invades KLHK, Protesting Against Protected Animals Regulation
		Thursday, 6 September 2018	Murai, Jalak, and Cucak Rowe, No Longer Protected Animals
3	http://www.monahay.co.id	Friday, 14 September 2018	Three Types of Birds Expected to Be Taken Out from the List of Protected Animals, Following Explanation from KLHK
		Friday, 19 October 2018	KLHK Unsettled on Issuing Animal Protection Regulation, Activists of Bird Conservation Disappointed
4	http://tribunnews.com	Monday, 27 August 2018	Bird Breeders in Central Java Having No Issues With LHK Ministerial Regulation 20/2018
		Monday, 27 August 2018	Bird Traders Are Reluctant
		Tuesday, 9 October 2018	Cucak Rawa and 4 Other Bird Types No Longer Protected, Controversy Arises
		Tuesday, 14 August 2018	Government Issues LHK Ministerial Regulation, Warning Towards Bird Enthusiasts
5	https://sindonews.com	Tuesday, 14 August 2018	Songbirds Enthusiasts Refuse LHK Ministerial Regulation No.20/2018
		Tuesday, 09 August 2018	Kicau Mania Forum Criticizes Decision of Ministry of LHK Regarding Banned Birds
		Tuesday, 14 August 2018	LHK Ministerial Regulation 20 Issued, Thousands of Songbird Breeders Threatened Losing Jobs
6	https://www.voaindonesia.com	Tuesday, 16 October 2018	LHK Ministerial Regulation 92 of 2018 Protested by Bird Conservation Activists
		Friday, 11 August 2018	Rejecting LHK Ministerial Regulation 20/2018, Kicau Mania Community Will Hold Peaceful Protest

4. Result and Discussion

Table 3. Research Results

No	Media	Date	News Title & Word Count	Definition Problem	Causal Interpretation	Make Moral Judgment	Make Treatment Recommendation
1	Cnnindonesia.com	14 August 2018	Kicau Mania Invades KLHK, Protesting Against Protected Animals Regulation (480 Words)	<ul style="list-style-type: none"> Indonesian Kicau Mania Invades KLHK, Forum Prostat LHK Ministerial Regulation 20 	<ul style="list-style-type: none"> KLHK Ministerial Regulation issues regulation based on LIPI study The Indonesian Kicau Mania Forum considers that birds that are included in the list of protected animals have been widely spread in captivity 	<ul style="list-style-type: none"> KLHK Asks for Kicau Mania Forum to not Panic with the issuance of Ministerial Regulation KLHK wants to regulate and discipline the breeders 	<ul style="list-style-type: none"> There will be a transition period given by KLHK Opening Command Posts for data collection
		6 September 2018	Murai, Jalak, and Cucak Rowe, No Longer Protected Animals (383 Words)	<ul style="list-style-type: none"> KLHK issued a regulation to issue Murai, Batu, Jalak Suren, Cucak Rawa from protected animals The New Regulation has been signed by the Minister of Environment and Forestry 	<ul style="list-style-type: none"> There was a demonstration from the Indonesian Kicau Mania Forum on August 14, 2018 They objected to the LHK Regulation No. 20 of 2018 	<ul style="list-style-type: none"> PBI welcomes the changes from LHK Regulation No. 20 of 2018. The regulation must be reviewed before it is formed by KLHK 	<ul style="list-style-type: none"> Indra Exploitation requested consistency from all parties so that the bird was not extinct FMKI hopes for reward and punishment for breeders
2	Mongabay.co.id	14 September 2018	Three Types of Birds Expected to Be Taken Out from	<ul style="list-style-type: none"> KLHK issued Ministerial Regulation number 20 	<ul style="list-style-type: none"> There are parties who reject LHK Regulation number 20 of 	<ul style="list-style-type: none"> The Indonesian bird forum, Profana, and FLIGHT 	<ul style="list-style-type: none"> Director General of Natural Resource Conservation and Ecosystems will examine more
		19 October 2018	KLHK Unsettled on Issuing Animal Protection Regulation. Activists of Bird Conservation Disappointed (1698 Words)	<ul style="list-style-type: none"> KLHK issued Ministerial Regulation number 20 	<ul style="list-style-type: none"> They assume they have succeeded in preserving the bird exist 	<ul style="list-style-type: none"> The revision of the rules is considered to be a setback and a threat to the world of wildlife conservation 	<ul style="list-style-type: none"> comprehensively reject the revised rules. These rules must be maintained If there is a revision of the rules, it must be based on scientific studies
3	Newsdenk.com	14 August 2018	Reject LHK Ministerial Regulation, Alliance of Kicau Mania Storms BKSDA Office in Yogya (342)	<ul style="list-style-type: none"> The Indonesian Bird Conservation Forum and many other parties protested the existence of Ministerial Regulation 92 in 2018 The protest was carried out because of the lack of clarity behind the emergence of the rule. 	<ul style="list-style-type: none"> 3 birds included in the list of protected animals have been seen based on LIPI studies LIPI never gave recommendations to the Ministry of Environment and Forestry to remove the bird from the protected list 	<ul style="list-style-type: none"> KLHK acts arbitrarily The issuance of this regulation only takes sides with several parties and KLHK is not balanced 	<ul style="list-style-type: none"> Make a transition rule from Ministerial Regulation 20 and put on transition period Conduct several ways to protect bird populations.
		14 August 2018	Reject LHK Ministerial Regulation, Alliance of Kicau Mania Storms BKSDA Office in Yogya (342)	<ul style="list-style-type: none"> Kicau Mania opposed the new LHK Ministerial Regulation Request 7 demands to be followed up by BKSDA 	<ul style="list-style-type: none"> Demand the revocation of LHK Regulation No. 20 of 2018 Breeders become involved with bureaucracy 	<ul style="list-style-type: none"> The government should first take action against looters in nature 	<ul style="list-style-type: none"> Give 7 demands to be followed up Carry out data collection in the field and follow up on the request for Kicau Mania

No	Media	Date	News Title & Word Count	Definition Problem	Causal Interpretation	Make Moral Judgment	Make Treatment Recommendation
				Words)			
		14 August 2018	Bird Enthusiasts Community in Semarang Insists LHK Ministerial Regulation Revision (204 Words)	<ul style="list-style-type: none"> Protest demonstrations related to LHK Ministerial Regulation No. 20 of 2018 The oration was held in front of the DPRD office in Semarang 	<ul style="list-style-type: none"> There are types of songbirds that are in demand but made protected animals Can make members of Kicau Mania lose income and work 	<ul style="list-style-type: none"> Kicau Mania has been protecting and preserving birds that are included in the list of protected animals 	<ul style="list-style-type: none"> The DPRD will submit their demands to the Ministry of Environment and Forestry
		14 August 2018	Songbirds Hobbyist in Klaten and Sragen Refuse LHK Ministerial Regulation (276 Words)	<ul style="list-style-type: none"> Demonstration on actions carried out by bird hobbyist and the Kicau Mania Community in Klaten and Sragen 	<ul style="list-style-type: none"> Regulation not beneficial towards people in general Regulations are not relevant to animal protection efforts Fear of the Kicau mania community against threats from the authorities 	<ul style="list-style-type: none"> Breeding parties are faster to breed the protected birds 	<ul style="list-style-type: none"> There is another party that must be monitored, namely the investor
		15 August 2018	LHK Ministerial Regulation Issued, Bird Traders in Yogyakarta Are Restless (345 Words)	<ul style="list-style-type: none"> Traders in the city of Yogyakarta have been restless since the enactment of LHK Ministerial Regulation No. 20 of 2018 	<ul style="list-style-type: none"> Birds that are included in the protected list are the most traded birds The impact of this rule is the fall in prices of birds sold 	<ul style="list-style-type: none"> LHK Ministerial Regulation No. 20 of 2018 turns off the economy of bird enthusiasts 	<ul style="list-style-type: none"> If these rules apply, so that the licensing of bird traders is made easier

No	Media	Date	News Title & Word Count	Definition Problem	Causal Interpretation	Make Moral Judgment	Make Treatment Recommendation
		15 August 2018	Ocean Bird Part of Protected Animals, Kicau Mania Protest (389 Words)	<ul style="list-style-type: none"> Songbirds that were previously unprotected birds are now protected because of LHK Ministerial Regulation No. 20 of 2018 As a result of that, many bird fan communities protested 	<ul style="list-style-type: none"> The birds that are included in the list of protected animals are not extinct Many of the birds have been bred 	<ul style="list-style-type: none"> Songbird enthusiasts and the Indonesia Kicau Mania Forum protested against the LHK Regulation No. 20 of 2018 	<ul style="list-style-type: none"> KSDAE will continue to disseminate information and assistance for the regulation It is not true that keeping these birds will be captured
		16 August 2018	KLHK Denies Issue of Punishing Breeders and Keepers of Ocean Bird (418 Words)	<ul style="list-style-type: none"> The response from KLHK to the concerns of bird breeders 	<ul style="list-style-type: none"> It is not true that those who maintain protected birds will be arrested 	<ul style="list-style-type: none"> Rules are made to make it easier not to make it difficult for breeders 	<ul style="list-style-type: none"> Publish Memo No. 9 / KSDAE / SET / KUM.1 / 8/2108
4	tribunnews.com	27 August 2018	Bird Breeders in Central Java Having No Issues With LHK Ministerial Regulation 20/2018 (449 Words)	<ul style="list-style-type: none"> There were bird breeders who did not protest because they were waiting for certainty from the regulation of LHK Regulation No. 20 of 2018 There is a lot of information that is not clear 	<ul style="list-style-type: none"> During the transition period, there must be many parties who use and take advantage of the situation of the regulation Restlessness of breeders because the birds that they are carrying enter into the list of protected animals 	<ul style="list-style-type: none"> There is no problem regarding the regulation of LHK Regulation No. 20 of 2018 Rules can actually have a positive impact on breeders 	<ul style="list-style-type: none"> Immediately take care of the bird permit

No	Media	Date	News Title & Word Count	Definition Problem	Causal Interpretation	Make Moral Judgment	Make Treatment Recommendation
				from LHK Regulation No. 20 of 2018.			
		27 August 2018	Bird Traders Are Reluctant (846 Words)	<ul style="list-style-type: none"> Bird traders object to LHK Ministerial Regulation No. 20 of 2018 They feel the bird does not need to be protected because it has been bred and raised 	<ul style="list-style-type: none"> Birds that are included in the list of protected animals are birds that interest hobbyists Confused traders will sell what if the birds are banned 	<ul style="list-style-type: none"> The decision has not affected the breeders and bird traders Many traders are still confused about the technical implementation of the LHK Regulation No. 20 of 2018. 	<ul style="list-style-type: none"> Traders are still waiting until there is clarity from the regulation of LHK Regulation No. 20 of 2018
		9 Oktober 2018	Cucak Fawa and 4 Other Bird Types No Longer Protected, Controversy Arises (996 Kata)	<ul style="list-style-type: none"> The Ministry issued LHK Ministerial Regulation no 92 of 2018 Birds released from LHK Ministerial Regulation No. 20 in 2018 are birds fought by breeders and songbirds enthusiasts 	<ul style="list-style-type: none"> Important breeders in bird conservation efforts Conservation activists have waited 20 years for the issuance of 20th LHK Regulation in 2018 	<ul style="list-style-type: none"> Bird breeders are conservation heroes LHK Ministerial Regulation No. 92 of 2018 does not go through a thorough process 	<ul style="list-style-type: none"> There are differences in the treatment of captive birds and also wild-caught birds Conduct a deeper study of LHK Ministerial Regulation no 92 of 2018
5	indonesia.com	14 August 2018	Songbirds Enthusiasts Refuse LHK Ministerial Regulation	<ul style="list-style-type: none"> Enthusiasts, breeders, and bird sellers occupied the Salatiga 	<ul style="list-style-type: none"> Birds that are included in the list of protected animals are 	<ul style="list-style-type: none"> LHK Ministerial Regulation No. 20 of 2018 harms 	<ul style="list-style-type: none"> The aspirations of the demonstrators will be delivered to the Salatiga DPRD

No	Media	Date	News Title & Word Count	Definition Problem	Causal Interpretation	Make Moral Judgment	Make Treatment Recommendation
				Regulation No. 20/2018 (371 Words)	<ul style="list-style-type: none"> widely bred Rules can have a negative impact on the songbirds business 	<ul style="list-style-type: none"> songbird entrepreneurs 	<ul style="list-style-type: none"> Members
		19 August 2018	Government Issues LHK Ministerial Regulation, Warning Towards Bird Enthusiasts (376 Words)	<ul style="list-style-type: none"> The Government Issues LHK Ministerial Regulation No. 20 in 2018 The steps taken by KLHK are deemed inappropriate 	<ul style="list-style-type: none"> Suppose that birds are reduced in their natural habitat because the arrest is wrong There is a positive result from Ex Situ conservation 	<ul style="list-style-type: none"> Farmers have many services in the effort to preserve birds Government involvement is almost zero in the effort of bird cultivation 	<ul style="list-style-type: none"> Submit policies related to songbirds to the community only Managing correctly LHK Ministerial Regulation No. 20 year 2018
6	inewind	14 August 2018	LHK Ministerial Regulation 20 Issued, Thousands of Songbird Breeders Threatened Losing Jobs (193 Words)	<ul style="list-style-type: none"> The Kicau Mania Forum visited the KLHK office building related to LHK Regulation No. 20 of 2018 	<ul style="list-style-type: none"> These regulations can eliminate the livelihoods of the breeders 	<ul style="list-style-type: none"> LHK Ministerial Regulation No. 20 of 2018 harms bird enthusiasts 	<ul style="list-style-type: none"> Submitted an objection note to the Ministry of LHK
		9 August 2018	Kicau Mania Forum Criticizes Decision of Ministry of LHK Regarding Banned Birds (189 Words)	<ul style="list-style-type: none"> Enthusiasts, traders, and hobbyist of songbirds meet to discuss the Regulation of LHK Regulation No. 20 of 2018 	<ul style="list-style-type: none"> Birds that are included in the list of protected animals are birds that are widely bred. 	<ul style="list-style-type: none"> The regulations issued by the Ministry of Environment and Forestry are troubling traders, breeders and kicau mania 	<ul style="list-style-type: none"> Submitting a lawsuit to the Constitutional Court related to the regulation

No	Media	Date	News Title & Word Count	Definition Problem	Causal Interpretation	Make Moral Judgment	Make Treatment Recommendation
8	lampost.co	11 August 2018	Rejecting LHK Ministerial Regulation 20/2018, Kicau Mania Community Will Hold Peaceful Protest (167 Words)	• The peaceful action was carried out in the context of rejecting LHK Ministerial Regulation No. 20 of 2018	• The regulation will have an effect on the economic actors of the bird • Regulations will be burdensome to enthusiasts, caretakers, and sellers of these birds.	• The Bandar Lampung FMKI rejects LHK Regulation No. 20 of 2018	• Holding a peaceful demonstration at Tugu Adipura, Lampung City
		19 August 2018	Government Issues LHK Ministerial Regulation, Warning Towards Bird Enthusiasts (576 Words)	• The Government Issues LHK Ministerial Regulation No. 20 in 2018 • The steps taken by KLHK are deemed inappropriate	• Suppose that birds are reduced in their natural habitat because the arrest is wrong • There is a positive result from Ex Situ conservation	• Farmers have many services in the effort to preserve birds • Government involvement is almost zero in the effort of bird cultivation	• Submit policies related to songbirds to the community only • Managing correctly LHK Ministerial Regulation No. 20 year 2018

Table 4. Selection of Media Sources

No	Media	News Title	Source (In Favor Of)	Source (Neutral)	Source (Opposed)
1	Cnnindonesia.com	Kicau Mania Invades KLHK, Protesting Against Protected Animals Regulation	FD, Chair of the Indonesian Kicau Mania Forum Advocacy	Wiratno, Director General of Conservation and Natural Resources and Ecosystems (KSDAE)	
		Murai, Jalak, and Cuckoo, No Longer Protected Animals	For him, the representative of the Indonesian Bird Association (PBI) community	Indra Eksploitasia, Director of Biodiversity Conservation Ministry of Environment and Forestry (KLHK)	
2	Mongabay.co.id	Three Types of Birds Expected to Be Taken		Wiratno, Director General of	Dian Agista, Executive Director of Burung
		Protected Animals, Kicau Mania Protest	coordinator in Salatiga	General of Conservation and Natural Resources and Ecosystems (KSDAE)	
		Songbirds Hobbyist in Klanten and Sragen Refuse LHK Ministerial Regulation	Cecep, the action coordinator in Klanten Listo Budi Utomo, Participant in the action in Sragen		
		LHK Ministerial Regulation Issued, Bird Traders in Yogyakarta Are Restless	Jito Pasty, bird trader at the Yogyakarta Animal and Ornamental Plant Market (Pasty) Haryono, bird trader at the Yogyakarta Animal and Ornamental Plant Market (Pasty)		
		KLHK Denies Issue of Punishing Breeders and Keepers of Ocean Bird		Wiratno, Director General of Conservation and Natural Resources and Ecosystems (KSDAE)	
4	mbunnews.com	Bird Breeders in Central Java Having No Issues With LHK Ministerial Regulation 20/2018		Eddy Siswanto, a enthusiasts as well as a songbird breeder from Kudus	
		Bird Traders Are Reluctant	Winardi, bird trader at Karimata Semarang Animal Market Whyono, a bird trader Ade Swandana, songbird enthusiasts, organizer of the Jetayu Bird		

No	Media	News Title	Source (In Favor Of)	Source (Neutral)	Source (Opposed)
		Out from the List of Protected Animals, Following Explanation from KLHK		Conservation and Natural Resources and Ecosystems (KSDAE) Indra Eksploitasia, Director of Biodiversity Conservation Ministry of Environment and Forestry (KLHK)	Indonesia Afriat Abdi, PROFAUNA Indonesia campaigner Karlina Indraswari, Director of Education Ministry of Environment and Forestry (KLHK)
		KLHK Unsettled on Issuing Animal Protection Regulation, Activists of Bird Conservation Disappointed	Warsono, a songbird breeder Suwajono, Chair of the Bird Market Park Traders Association and Ornamental Fish Depok, Surakarta Agus Sihnugroho, Chair of the Nusantara Bird Breeder Association (APBN)		Rosa Nurshahid, PROFAUNA Indonesia Suer Suryadi, Conservation and Legal Assistant Network (CLAN) Muhammad Ali Imron, expert from the Faculty of Forestry, Gadjah Mada University Hanom Bashari, a bird researcher from Burung Indonesia
3	news.detik.com	Reject LHK Ministerial Regulation, Alliance of Kicau Mania Storms BKSDA Office in Yogya	Ipan Pramahakti, Person in Charge of Community Alliance and EO Kicau Mania Yogyakarta	Junta Parjanti, Head of Yogyakarta BKSDA	
		Bird Enthusiasts Community in Semarang Insists LHK Ministerial Regulation Revision	Toto Perkasa, Action Coordinator	Supriyadi, Chairperson of Semarang City DPRD	
		Ocean Bird Part of	Faizin, Action	Wiratno, Director	
			Organizer Event (EO) Seno Gobet, the owner of a songbird		
		Cuckoo Rawa and 4 Other Bird Types No Longer Protected, Controversy Arises	Bapya, General Chair of the Indonesian Bird Association (PBI) community		Ria Saryanti, Head of Communication and Institutional Development for Indonesian Birds
5	indonews.com	Songbirds Enthusiasts Refuse LHK Ministerial Regulation No. 20/2018	Faizin, Action coordinator in Salatiga Harmadi, Songbird Enthusiasts	Siti Nur Solikhah, Head of General Affairs of the Salatiga City DPRD Secretariat	
		Government Issues LHK Ministerial Regulation, Warning Towards Bird Enthusiasts	R Kristiawan, Songbird Hobbyist		
6	news.id	LHK Ministerial Regulation 20 Issued, Thousands of Songbird Breeders Threatened Losing Jobs	Boy, Member of FKMI Jakarta Khalis, Kicau Mania from Rambang		
		Kicau Mania Forum Criticizes Decision of Ministry of LHK Regarding Banned Birds	Boy, Chair of the BKR, Kicau Organization		
7	voaindonesia.com	LHK Ministerial Regulation 20/2018 Protested by Bird Conservation Activists		Indra Eksploitasia, Director of Biodiversity Conservation Ministry of Environment and Forestry (KLHK)	Rosa Nurshahid, PROFAUNA Indonesia, member of the Indonesian Bird Conservation Forum (FKBI)
				Nandang Prihadi, Head of the East Java Natural Resources Conservation Center (KSDA)	
8	lampost.co	Rejecting LHK	Ana Sri Bintang,		
		Ministerial Regulation 20/2018, Kicau Mania Community Will Hold Peaceful Protest	Chair of FKMI Lampung		

Online Media in Indonesia defines the issue in reporting the controversy of the regulation of songbirds as follows: Cnnindonesia.com, News.detik.com, Sindonews.com,

inews.id, lamppost.com: Breeders, traders, bird enthusiasts organize a peaceful demonstration, or occupy government offices or BKSDA related to the issuance of LHK Ministerial Regulation No. 20 of 2018. Its contents include 5 types of songbirds into the list of protected animals. Mongabay.co.id, tribunnews.com, Voaindonesia.com: Judging that the Government (in this case the KLHK) is not strict because LHK Ministerial Regulation no. 20 of 2018 is only applied 2 months before being revised by LHK Ministerial Regulation no. 92 of 2018 which eliminates the 5 species of songbirds from the protected list. In addition to the rules that were implemented for only 2 months, the process behind the issuance of LHK Ministerial Regulation No. 92 of 2018 was considered unclear. There are also parties who are waiting for certainty from the regulation of LHK Regulation No. 20 of 2018. The issuance of LHK Regulation No. 92 of 2018 can also threaten the existence of these birds in nature. The conclusion from the majority of media outlets is that the Government Issues LHK Ministerial Regulation No. 20 of 2018 which contains the 5 types of songbirds namely Murai Batu (*Copsychus malabaricus*), Cucak Rowo (*Pycnonotus zeylanicus*), Jalak Suren (*Graupica Jalla*), Anis Kembang (*Zoothera interpres*), Kacer (*Copsychus saularis*) into the list of protected animals. This was later criticized by fans, hobbyist and bird traders, so that many of them held demonstrations by visiting the relevant government offices or director general.

Online Media in Indonesia estimates the problem of controversy over the rules of song birds

Online Media in Indonesia predicts the problem in the reporting of the controversy over the rules of songbirds is as follows: Cnnindonesia.com, news.detik.com, tribunnews.com, sindonews.com inews.id, lamppost.co: Argued that songbirds that were included in the list of protected animals should not be included because they were already in captivity. In addition, LHK Minister Regulation No. 20 of 2018 also has a negative impact if it is implemented, namely the fear that they will be arrested for raising the birds, decreasing the economic activities of songbirds (such as selling prices that are not stable, and decreasing the number of competitions). It is also considered that this regulation is not friendly to small communities because songbird competitions are an important form entertainment for people in general. Mongabay.co.id, voaindonesia.com: Argues that there are parties who reject LHK Ministerial Regulation No. 20 of 2018 because they feel they have succeeded in breeding the bird ex-situ. Even though the birds included in the LHK Ministerial Regulation No. 20 of 2018 have been seen based on the LIPI study because of a decrease in the number in their natural habitat. In addition, LIPI has never provided a recommendation to issue the five species of songbirds from the list of animals protected through LHK Ministerial Regulation no 92 of 2018. There is also the opinion that this regulation was issued because of pressure from certain groups without going through a mature and thorough process. The conclusion from most media outlets is that this regulation was opposed by the enthusiasts, hobbyist and bird traders because according to them many birds that were included

in the protected list were already in captivity. So it's not true if there is a decrease in the number. In addition, they also argued that there were many negative impacts that might arise from these rules such as the fear of them being arrested for breeding the birds, decreasing economic activities of songbirds (such as selling prices that were not stable, and decreasing the number of competitions). It is also considered that this regulation is not friendly to small communities because songbird competitions are an important form entertainment for people in general.

Online media in Indonesia forms a moral decision on the controversy over the regulation of songbirds

Online media in Indonesia formed moral decisions in the reporting of the controversy over the regulation of songbirds as follows: Cnnindonesia.com, news.detik.com, sindonews.com, inews.id, lamppost.co: Disagrees with the LHK Ministerial Regulation No. 20 of 2018. Because according to them, compared to issuing regulations, the government should take action in advance against looters of animals in nature. In addition, they also considered that the regulation would only kill the economy of bird enthusiasts. They also argue that captivity is faster to breed these birds than those that actually breed in nature. However, they support the revision of LHK Regulation no 92 of 2018 and assess that KLHK should consider a review before forming a regulation (LHK Regulation No. 20 of 2018). Mongabay.co.id, tribunnews.com, voaindonesia.com: Believes that the LHK Regulation No. 20 of 2018 can have a positive impact on breeders because the price of birds sold can be stable. On the other hand, it is argued that the issuance of LHK Ministerial Regulation No. 92 of 2018 will be a setback from the world of conservation. In addition, the Ministry of Environment and Forestry was also considered arbitrary in issuing LHK Regulation No. 92 of 2018. The conclusion from most media is that they do not agree with the LHK Ministerial Regulation No. 20 of 2018, due to the reasons mentioned above. However, there are many media outlets that are pro against LHK Ministerial Regulation no. 92 of 2018 when the regulation was issued, where the regulation subsequently eliminated five types of songbirds that had been previously a part of the protected list.

Online Media in Indonesia determines the resolution of the problem of controversy over the regulation of songbirds

Online Media in Indonesia determines the resolution of problem solving in the reporting of the controversy about the regulation of songbirds as follows: Cnnindonesia.com, news.detik.com, tribunnews.com sindonews.com, inews.id, lamppost.co: Delivering aspirations to the community regarding what should be done by the Director General related to LHK Ministerial Regulation No. 20 of 2018. There are those who make demands and by means of the submission of aspirations that must be made to the government, to the director general related to LHK Ministerial Regulation no 20 in 2018 and there are also those who argue if indeed the regulation must be implemented, then there must be clear data collection and the KSDAE must carry out continuous socialization.

Mongabay.co.id, voaindonesia.com: Stating that the KSDAE Director General should conduct a more comprehensive assessment before making a decision. It must also be supported by scientific studies. In addition, they also hope that the regulation (LHK Regulation No. 20 of 2018) will continue to be implemented, not revised. The conclusion from most media is that if the regulation is to be implemented, there should be data collection carried out by the relevant director general. But there is also news that explains that enthusiasts, hobbyist and bird traders expressed their objections to LHK Ministerial Regulation 20 of 2018 and requested that the regulation be revised.

5. Conclusion

News coverage regarding environmental issues should be in favor of environmental preservation. Knowledge about conservation must be a requirement possessed by journalists when covering conflicts in the field. Media outlets have a responsibility to produce complete news. This means that news produced by the national online media must be whole and unbiased. In this case, there is a lot of media that only produces reporting on LHK Ministerial Regulation no. 20 in 2018, or only produces news coverage of LHK Ministerial Regulation no 92 in 2018. National online media should be able to make news in its entirety from Ministerial Regulation no. 20 issued, discuss the process of how the regulation was issued, discuss its impact, and ultimately discuss Ministerial Regulation No. 92. Discuss issues more comprehensively. The national online media should be able to discuss only one issue (the regulation of songbird controversy), in a more in depth report. Do not only discuss the impact it causes. The media should also be able to discuss other matters relating to the issue. And do not lose the important core that should exist from an issue which can then lead to the appealing of public opinion. Discipline in verifying news content. The point is that national online media should be more disciplined in verifying issues, by collecting as much information as possible and also asking for comments from many parties involved in the issue. Do not only discuss basic perspectives or just use one resource person to produce news. Particularly for environmental issues, the editor of the national online media should be able to provide direction and knowledge to journalists who are asked to cover environmental issues. This is done to produce news in environmental issues that not only discuss basic issues but can also be more profound. This also makes news of these environmental issues, siding with the environment and those who want to protect the environment.

LIMITATIONS & STUDY FORWARD

The limitation in this research is that the amount of news that is still increasing until this research is completed, because the regulations regarding wild plants and animals in Indonesia are still changing until the end of 2018.

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