

Problems Of Entrepreneurs In Granite Industry

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Abstract: Granite Industry has lots of unspoken myth pertaining to its production and its "Up's and Down's". It is having lot of impact in households in ways of smoothness, texture, color, rigidity which makes the production more haywire added with the rivalry from the competitors, making them come up with something different in every way. So keeping this all mind the present research taps into the problems pertained to granite entrepreneurs, focusing around 322 entrepreneurs. Findings say that production goes by different types of patterns analyzing the demand.

Index Terms: Haywire, Production, Natural Resources, Granite, Entrepreneur , production, impact

1 BASICS OF THE GRANITE INDUSTRY

The mineral resources of the world represent the appropriate gifts of nature which can be used for satisfying human wants. A country's economic life is greatly influenced by its natural resources and mineral resources. Among natural resources, minerals form a special importance since they are wasting assets. Minerals figure in the export trade of developing countries and contribute to the earning of foreign exchange a great deal. Granite supposed to be the richest mineral is one among them. It was in the 1930s that an enterprising young man Sri R.Sethu Ram during his conversation with the then Dewan of Mysore State Sir Mirza Ismail discovered that granite could be exported to Great Britain for the purposes of Kerb Stones and Monuments. He also learnt that, there was a ready market in Britain particularly for Grey Granite both dressed slabs and finished materials (suryakumar & thirunavukkarasu, 2019).

2 STONE DUMP IN TAMIL NADU

Crystalline igneous complex rocks cover major area of Tamil Nadu. These igneous rocks, 2900-6000 million years old, cover more than 75% of the State. A vast stretch of sedimentary rocks are formed from the crystalline igneous complex namely Gondwana rocks (290 million years old). Cretaceous rocks (140 to 100 million years old), Tertiary rocks (60 to 70 million years old) and Quaternary rocks (1 million year old) are found on the eastern side extending from north of Chennai up to Kanya Kumari. The crystalline complex consists of a wide range of rocks, the bulk of them being granite and chmockite constituting the Western ghats extending towards Kerala on the south and towards Kanya Kimiari. The important mineral of commercial value in Tamil Nadu, granite, is abundantly available in Salem District (Dr.M.Suryakumar, 2018).

Plan of the Study

- 2 To study the performance of granite industry in terms of production, investment and employment.
- 3 To identify the problems of granite industry in Salem district.

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Collected works related to research

Vasu Jalari Dr. M. Devarajulu In this Paper discuss about the tribulations of Labour in Granite Industry in Chittoor District of Andhra Pradesh. In this newsletter talk approximately the Granite quarrying and processing enterprise play a vital obligation in the monetary improvement of Chittoor district. Granite processing industry encompass the advantages of producing extra employment, with low funding, diversifying the industrial pedestal, plummeting nearby disparities thru dispersal of industries into rural, semi-city and backward regions (M, 2016). Haywood S.H. put forward some crucial points about the extraction industries. Mineral operations purpose brilliant environmental harm; while finished mining can depart land in a pitiful condition, mining can create valuable new land traits. In order to save the country. Dr. Kalpana Agrawa Parupriya Singh Gaharwar (2013) India has been branded for decades for its granite commerce and it is one of the prime exporters of natural stone in the world. There is something about herbal stones, especially Indian herbal stones that turn them so alluring earlier than all of the natural stone lovers across the world. It is that this fascination to have them that deliver out this type of gorgeous commercial enterprise possibility. Al. A. ÉminovA. M. ÉminovS. S. NegmatovZ. R. Kadyrova (2017) The mounting stipulate for diverse ceramic resources worldwide, including in Uzbekistan, Makes it imperative to boost modern-day technology for producing and the use of promising, on hand, mineral raw fabric. It should be distinguished that feldspar resources and their substitutes have special implication inside the developed of ceramic substances, specifically, porcelain.

3 RESEARCH DEVISE OF THIS RESEARCH

This study intends to use both prime and secondary source of information. Primary data have been collected from the people who were engaged in granite industries through Interview cum schedule technique. Secondary data also composed from a mixture of books, journals, magazines, newspaper and website etc

Sample Size and Sample Techniques

- Sample Size: 322 Respondents. (Sample Size Calculator)
- Sample Unit: Granite Industries Association In Salem District. (Thirteen Taluk)
- Sampling Method: Snowball Sampling Is Adapted For My Research. Tools Used For Percentage Analysis, Chi-Square Test And Henry Garrett Ranking. Data Test and Elucidation
- Labour Problems Of Currently Running Industry – Chi Square

- Significant at 5% ($P < 0.05$) - Rejected, Non-Significant at 0.05 – ($P > 0.05$) – Accepted
- Table for labor problems shows that the respondents are male and female problem of the running industry 27.10% respondents are no skilled labour in male respondents and 44.40% respondents are absenteeism of the industry and 28.50% respondents are demand high wages in male respondents. And female 21.40% respondents are no skilled labour problem and 51.80% respondents are absentees problem female respondents and 26.80% respondents are demand high wages in female respondents respectively. Table for labor problems indicate that P value is 0.363. Because P value is less than 0.05, which is evidently clear that alternate hypothesis is rejected at 5% level of significance. From now it is done that there isn't significant association among the labour problems of currently running industry.

Rank Them If Variety Of Products Are Made According To Volume Of Production

Factors	1	2	3	4	Total
Tiling	113	105	55	49	322
paneling slabs	94	128	62	38	322
monuments markers, tombstones	110	75	82	55	322
Articles Like Flower vase Round Lantern, Square Lantern	88	96	93	45	322

Garret Score

Factors	G.S	A.S	Rank
Tiling	23184	72	4
paneling slabs	18032	56	3
monuments markers, tombstones	13846	43	2
Articles Like Flower vase Round pattern, Square pattern	8694	27	1

INFERENCE:

From The Garrett Ranking Test, It Is Found That Mainstream Of Respondents Belong To The Articles Like Flower Production Made And, Second Monuments Markers, Tombstones And Production Made And Finally Tiling Paneling Slabs For The Production Made In Granite Industry.

4 CONCLUSION

Indian granites industries nowadays are in world standard as it produce and supply enormous variety of granites in superior quality and provide employment opportunities to huge masses. India is one of the prime exporters of granite stones considering the global scenario. To capture the market and to compete with the other countries of the world in the context of globalization, Indian granite industries have to formulate suitable strategy to develop granite industrial units technologically strong and technically sound. India is also surrounded by the biggest patrons of stone and stone products. Customers for granite

stones in the study area have shown a positive attitude towards the availability, durability and quality of the stones.

Further Suggested Work

The present research can be taken further into by focusing on "Registered MSME Granite entrepreneurs", so that we can explore a lot more on them.

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